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## **Nevada Council on Problem Gambling – Prevention Update**

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Goal 1 – Increase public awareness of problem gambling and resources for help.

- The Council team has been proactively reaching out to our community partners to identify opportunities to share problem gambling information and resources. Due to COVID restrictions, most agencies are not holding in person activities or events, but we are offering online presentations to their organizations via Zoom. Ted Hartwell, our Community Liaison, has been hosting presentations to many of our established partners.
- During the 1<sup>st</sup> quarter, we participated in person, or via Zoom in 15 activities and events. with positive outcomes of engagement relayed through emails of appreciation or class surveys. Feedback following Ted's presentation on problem gambling in the UNR CASAT Personal Health Perspective (PHP) series resulted with: "Thank you so much! Since I took over the PHP's in February this is the highest attended webinar I have seen personally, one of my favorites. We had a total of 93 attendees."

Goal 2 – Gambling Awareness Prevention Partnership (GAPP)

- The Council enhanced its GAPP initiative by expanding our digital communication and focusing on developing and promoting awareness through various online platforms
- (5) new podcast style videos have been created and uploaded to the Council's YouTube channel resulting in 194 views of the additions. The channel has grown from 13 to 51 subscribers during the first quarter of FY21, with a total of 2,542 minutes watched.
- (12) Facebook postings were created to promote awareness of the relevant issues of problem gambling, National Suicide Awareness Month, National Recovery Month, Nevada's Gambling Treatment Court, and the effects of dealing with isolation during the COVID-19 pandemic, reaching over 754 people resulting in 50 clicks and 138 reactions, comments and shares.
- We have increased our social media posts with messages relating to problem gambling, video gaming and increased stress levels due to our current pandemic situation by promoting available resources.

Goal 3 - Promote and provide ongoing opportunities for continuing professional education.

- The Council is sending out regular email updates on available online and in-person CEU opportunities.
- We have reserved meeting space at the Suncoast Hotel in June and are moving forward cautiously in planning for the *14<sup>th</sup> Annual Nevada State Conference on Problem Gambling*.